



UNIVERSITY OF RICHMOND
POLICE DEPARTMENT

AVOID. DENY. DEFEND.

MAKE SMART CHOICES. **SAVE LIVES.**



AVOID, DENY, DEFEND
is not always a
step-by-step process.

Your response depends on **where** you are,
where the threat is, and **what** you can
do safely.



Someone close to the threat
may need to **AVOID**.



Someone in another building
may need to **DENY** access by
securing their location.



If confronted with an immediate threat
and no safe escape is available,
DEFEND as a last resort to
protect your life.



1 AVOID

GET AWAY. GET SAFE.

- Be aware of your surroundings.
- Have an exit plan.
- Move away from the threat.
- Leave the area.
- Help others escape, if possible.



2 DENY

LOCK IT DOWN.

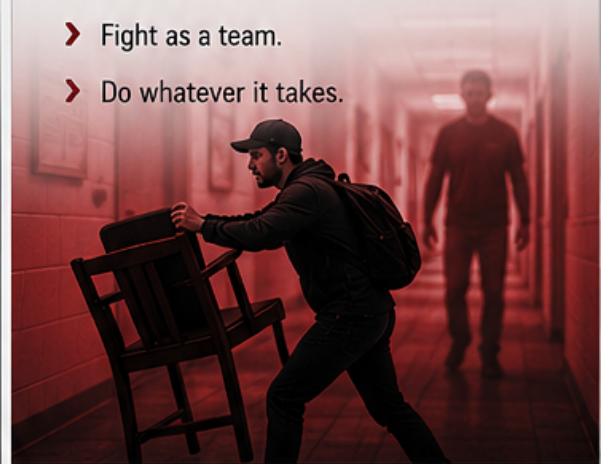
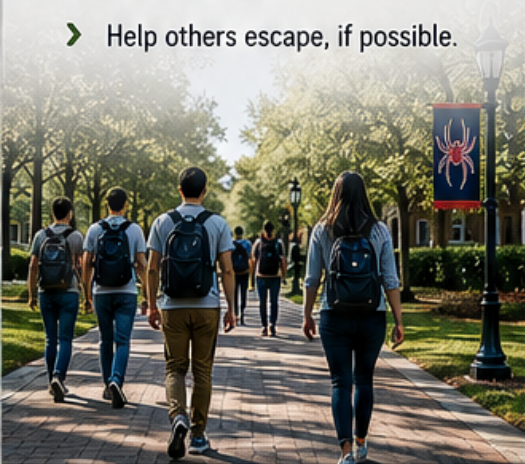
- Get inside.
- Lock doors and windows.
- Turn off lights.
- Move away from windows and doors.
- Silence your phone.
- Hide and stay out of sight.



3 DEFEND

FIGHT. PROTECT. SURVIVE.

- As a last resort, defend your life.
- Act with aggression and commit to your actions.
- Use improvised weapons.
- Fight as a team.
- Do whatever it takes.



For more information - contact
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**SEE SOMETHING.
SAY SOMETHING.**



SpiderSafe App

A W A R E N E S S • P R E P A R A T I O N • A C T I O N • S U R V I V A L